

1. What are your objectives?

- Advertising
- Emergency Message
- Corporate Information for Employees
- Information for Clients
- Entertainment
- Point of Sale
- Retail
- Directions or Wayfinding
- Welcome Messages

2. Where do you plan to use the digital signage?

- Retail e.g. store or bank
- Lobby
- Cafeteria
- Hallways e.g. Room Numbers and Schedules

3. What assets exist for implementing digital signage?

- TV Commercials
- Photographs
- Video
- Website
- Date
- Other

Please describe.

4. What media do you plan to use?

- Video
- Photographs
- RSS (Dynamic Feed)
- Dynamic Data
- Streaming
- Website
- Other.

Please describe.

5. How many sections or zones do you want to use?

- 1
- 2-3
- 3+
- Various
- Don't Know.

6. What size LCD or plasma do you anticipate using?

- 42"
- 46 or 47"
- 50 or 52"

7. How do you plan to connect and update the digital signage?

- Internal Network

- Public IP
- Don't Know.
- Other. Please explain.

8. Do you want to use audio?

- Side Speakers
- Speakers Placed Elsewhere
- Speakers on Occasion

9. Do you plan to use closed captioning? Yes No

10. Do you have trained staff to create the content? Yes No

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